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7	MINUTES FOR THE FINANCE COMMITTEE MEETING
8	OF THE
9	LOUISIANA ECONOMIC DEVELOPMENT CORPORATION
10	HELD AT
11	LOUISIANA STATE EMPLOYEES' RETIREMENT SYSTEM BUILDING
12	FOURTH FLOOR BOARDROOM
13	8401 UNITED PLAZA BOULEVARD
14	BATON ROUGE, LOUISIANA
15	ON THE 17TH DAY OF JANUARY, 2014
16	COMMENCING AT 9:04 A.M.
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20	REPORTED BY: ELICIA H. WOODWORTH, CCR
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	Page 2
1	Appearances of Board Members Present:
2	
3	A.J. Roy
4	Alden Andre
5	Natin Kamath
6	Anne Villa
7	
8	Staff members present:
9	Melissa Sorrell
10	Brenda Guess
11	Rick Broussard
12	Susan Bigner
13	Seth Brown
14	Christian Pennington
15	Bob Cangelosi
16	Errol Smith
17	Celia Pugh
18	Robbie Tate
19	Quentin Messer
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1	MS.	VILLA:
2		Good morning. I'd like to call to order
3	the Finance Com	mittee meeting of the Louisiana Economic
4	Development Cor	poration.
5		Melissa, if you'll take roll, please.
6	MS.	SORRELL:
7		A.J. Roy.
8	MR.	ROY:
9		Here.
10	MS.	SORRELL:
11		Anne Villa.
12	MS.	VILLA:
13		Here.
14	MS.	SORRELL:
15		Nitin Kamath.
16	MR.	KAMATH:
17		Here.
18	MS.	SORRELL:
19		We have a quorum.
20	MS.	VILLA:
21		The first item on the agenda is the
22	financial state	ements presented by Aaron Cooper, and just
23	to note, I'm go	oing to follow up with Aaron's
24	presentation of	the financial statements. Errol Smith
25	of LEDC, the ac	countant, is going to present the Venture



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Capital Investment charge offs, so that's going to come before the presentation of the evaluation of the LEDC investments by Chaffe & Associates.

#### MR. COOPER:

My name is Aaron Cooper. I'm the auditor -- Oh, okay. Sorry.

Like she said, my name is Aaron Cooper,
I'm the auditor for LEDC. First thing I want to say is
I appreciate the opportunity to serve the company, the
corporation, and also appreciate all of the work that
the staff did in helping me finish the audit.

I'd like to go ahead and turn to the auditor's report. Of course, these are the financials for the period ending June 30, 2013. This report is my opinion, unqualified opinion, which means I feel like the amounts and disclosures in the report are fairly stated in all material respects.

If you'll turn to the next page, there is something I wanted to point out. We did have a restatement of the prior year financial statements, and this kind of goes hand-in-hand with the finding that we had. LEDC gets its appropriation -- well, it's kind of like an appropriation -- from two different places. They get the normal, general fund appropriation, the normal budget appropriation, and that comes, you know,



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1	right before the end of the year, but, also,
2	periodically, they receive an allocation of GEO bond
3	funds. That's usually not approved until November, so
4	there's kind of a two-step appropriation process.
5	Doesn't happen ever year, but some years there is an
6	allocation of bond proceeds. Well, when we were doing
7	the audit this year, I noticed that it appeared that
8	there were two years of bond proceeds hitting this
9	year's budget. Well, really, when I did a little more
10	research, 10-million of it was from last year, but it
11	didn't show up on Errol's budget. So, you know, we had
12	to try to pick up an extra 10-million in the prior year,
13	and so that's
14	If there are any questions on that, I'll
15	try to explain it any better. Maybe Ms. Anne can help
16	me out, but now I think we have a process in place now
17	that some of the fiscal has a reconciliation that it
18	does at the end of the year to make sure that we've
19	picked up all of the appropriations for LEDC.
20	Any questions on that?
21	MR. ROY:
22	Just a general question: Is it an



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Yes, it is.

unqualified opinion or --

MR. COOPER:

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1	MR.	ROY:
2		under the world's government
3	circumstances?	
4		It's the equivalent of that?
5	MR.	COOPER:
6		Yes. It is an unqualified opinion with
7	the restatement	for the prior year financial statements.
8	We presented com	mparative two-year financials, and I have
9	made the adjustm	ment for the 2012 financial statements to
10	reflect that add	ditional \$10-million, which is a
11	receivable from	the State.
12	MR.	ROY:
13		One other question: I think Hannis
14	Bourgeois was	- correct me if I'm wrong had did some
15	type of audit in	n the past; am I correct.
16	MR.	COOPER:
17		They used to do the same audit that I'm
18	doing.	
19	MR.	ROY:
20		That's what you're doing?
21	MR.	COOPER:
22		Yes, sir.
23	MR.	ROY:
24		This is more inhouse than his?
25	MR.	COOPER:
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1	No, sir, the exact same thing.
2	MS. VILLA:
3	There's a rotation of auditors.
4	MR. COOPER:
5	Right. Every six years, they require a
6	new audit manager, so it will matter of fact, this is
7	my last year, the six-year cycle. It will go back out
8	for bid.
9	MR. ROY:
10	I see. Thank you.
11	MR. COOPER:
12	All right.
13	MS. VILLA:
14	Any other questions for Aaron before he
15	continues?
16	(No response.)
17	MR. COOPER:
18	Really the as we talked a little
19	about the appropriation, the State seems to be moving a
20	litter bit away from general funding of LEDC's programs
21	to, you know, allocating some of the bond funds. We
22	haven't received a whole lot from the general fund in
23	while. We also had picked up quite a bit of funding
24	from the SSBCI, the new federal program and also tested
25	a lot of the transactions and the projects in the SSBCI



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1	program for compliance with the federal guidelines, and
2	I thought they were being handled very, very well. I
3	think we've got the federal inspector general's
4	report from the Treasury came back clean without any
5	okay. So we had already released my audit before theirs
6	came out, and so that makes me a little nervous, but it
7	turned out they agreed with me that the handling of the
8	SSBCI funds are being done properly.
9	MR. ROY:
LO	Very good.
L1	MR. COOPER:
L2	I didn't have anything really a whole
L3	lot more, unless there are anymore questions. We've
L4	already gone over the findings. Overall, I think it's
1.5	going real well. Errol has done a really good job, and
16	he gets a lot of help from the fiscal department, Kathy
17	Blankenship and Robbie Tate. They do a good job and
18	make my life a lot easier.
19	Any questions?
20	(No response.)
21	MS. VILLA:
22	Thank you, Aaron.
23	MR. ROY:
24	I move to accept the audit report.
25	MP VTI.I.A.



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And I second that.

MR. SMITH:

Good morning. The next item is request for write-ups -- write-offs. I'm sorry. Write-ups, that's coming next. Write-offs. During the audit, we were trying to clean up some things, Aaron and I, and he was asking questions about some old investment items that were on the books. And what I did was, these go back, like the first one is, I think, Air2lan of Louisiana Incorporated, the original date was 2004, and I have basically a write-up of the history of what happened, but basically these really, at this point, need to be written off the books. The first one is Air2lan of Louisiana, \$500,000 in 2004. The second one is -- I may get the pronunciation wrong on some of these -- Certia, Incorporated; okay, that was in 1998, \$500,000 initial investment; Sellitis, Inc., I think, back in 2001 -- and these were all just on the books and with no activity for years now -- The Football Network, 2003, the original monetary investment of 1.25-million, 1996; TravelByUs, that was an original investment of \$369,690; and the last one is WhiteFence. In 2004, we invested there, but there's no activity, and there's not going to be any on any of these. So at this point, staff would like to request that these investments be



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1	written off.
2	MR. COOPER:
3	I just want to point out real quick, in
4	the financial statements, they're not carrying any
5	value. They've been fully reserved. They've been that
6	way for quite a while, so I wanted Errol to look into
7	some of those old, inactive investments, and if there
8	was no value there, just go ahead and get them off the
9	books.
10	MR. ROY:
11	You're saying that entire amount we're
12	going to charge off is currently reserved?
13	MR. COOPER:
14	Yes. There will be no net effect on the
15	financial statements. This is just to kind of clean up
16	some old stuff on the investment schedule.
17	MR. ROY:
18	Have we done all we can to collect?
19	MR. SMITH:
20	Yes, we have.
21	MR. ROY:
22	Do you have anything to add to that,
23	counsel?
24	MR. CANGELOSI:
25	No, sir.



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1	MS. VILLA:
2	We're making a motion to accept the
3	request for write-offs.
4	MR. ROY:
5	I so move.
6	MR. KAMATH:
7	Second.
8	MS. VILLA:
9	Do we need to make a motion to accept
LO	since there's three of us? We need to vote; right?
Ll	MR. BROUSSARD:
L2	Anne, you got a motion for the first
13	report as well, but you didn't take a vote.
14	MS. VILLA:
15	For both of them?
16	Okay. We'll take a vote for both of
17	them.
18	(Several members respond "aye".)
19	MS. VILLA:
20	So both the write-offs and the financial
21	statements have been accepted by the committee and will
22	be presented to the Board at the Board meeting.
23	Next on the agenda is the presentation
24	of valuation of LEDC investments by Marc Katsanis I'm
25	pronouncing that wrong.



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1	MR. KATSANIS:
2	Katsanis.
3	MS. VILLA:
4	from Chaffe & Associates. Sorry
5	about that.
6	MR. KATSANIS:
7	No problem.
8	MS. VILLA:
9	This is in Section 2 of your handout.
10	MR. KATSANIS:
11	I guess I'll just go down and summarize
12	where each of those investments are from, I guess, 2012
13	to 2013, and if you guys have any questions, just feel
14	free to chime in.
15	I guess, I'll thanks to everybody,
16	thanks to Errol and the staff as well in assisting me in
17	taking this analysis.
18	So I guess this is going to be Exhibit
19	22. I'll start by summarizing the investment companies,
20	which are essentially investment funds that LEDC has an
21	interest in, and then I'll summarize the operating
22	companies that you guys have an interest in.
23	MS. VILLA:
24	I'm sorry. Exhibit 22? What page would
25	that be in our handout?



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1	MR. KATSANIS:
2	It's going to be let's make sure that
3	everyone has that. Do you guys have a copy of this one?
4	MR. BROUSSARD:
5	Exhibit 20, I think, Marc.
6	MR. KATSANIS:
7	It's Exhibit 22.
8	MS. VILLA:
9	I've got Exhibit 20 as the last exhibit.
LO	MR. SMITH:
11	They have something else. They need the
L2	books.
13	MR. KATSANIS:
14	Let's get you guys a copy.
15	MS. VILLA:
16	Yeah, because I have Exhibit 20.
17	So on our handout, it appears to be
18	Exhibit 20. Yes, its Exhibit 20 in our handout. Okay.
19	Thank you.
20	MR. KATSANIS:
21	Let me take a look, because there was an
22	addendum, and make sure what you guys have.
23	I guess starting from the top of the
24	list, Audubon Capital, that's a sort of mezzanine
25	investment fund. In 2013, this fund actually ended up



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1	being put into receivership by the SBA, so this all
2	of the value that was on the books was written down to
3	zero. The next one on the list, Aurora Ventures is a
4	venture fund
5	MR. ROY:
6	Refresh our memory on who the principals
7	are on Audubon Capital.
8	MR. KATSANIS:
9	That would be Bob Cowin and
10	MS. VILLA:
11	Richard Cryar.
12	MR. KATSANIS:
13	Richard Cryar.
14	Do you guys want me to proceed?
15	MR. ROY:
16	Yes, you can continue. That was my
17	question.
18	MR. KATSANIS:
19	The next on the list was Aurora
20	Ventures. That's a venture fund which actually had a
21	slight increase in value with some of its last remaining
22	investments for 2013; Birchmere Ventures, another
23	venture fund, which had a write-down; Business Resource
24	Capital Specialty BIDCO, which is a CAPCO, had a
25	write-down in 2013; Gulf Coast Business and Industrial



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	realization of investment; Jefferson Capital, that's
	another mezzanine investment fund which had a write-down
	in 2013; Louisiana Fund I was another venture fund which
l	had a slight write-down in their portfolio; Louisiana
	Ventures, another venture fund, had a small write-down;
	Murphree Venture Partners, again, another venture fund,
	had a small write-down; New Orleans Start-Up Fund,
	that's a new investment relating to the SSBCI fund in
	2013; Source Capital had a small write-down for 2013.
	That's a venture fund; Themelios Venture, that's another
	new investment in 2013 through the SSBCI program.
	I guess that completes the summary of
	investment funds, so I'll move on to the operating
	companies.
	The first on the list is Endgame
	Entertainment, that's a film production company.
	They've had an increase in value due to, I guess, a
	couple of good films, and they did well in the box
	office last year; NorthPeak Wireless, LLC is

Corp., that's another CAPCO. That one had a write-up



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essentially, at this point, an intellectual property

holding entity. It was formerly part of Axon, which was

an operating company that developed wireless technology,

but this was spun out prior to its sale; PreSonus Audio

Electronics is a manufacturer of mixers and other types

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I	of sound technology for the, I guess, concert and
	auditorium space. They've I guess they had a slight
l	decline in value this year; SteriFX was formerly an
I	operating company, but all of the operations were sold,
	and what remains is a few patents that are, I guess,
	actively attempting to be licensed out or sold to get to
	some realizations. So there was probably some value
	that we had or realized from that intellectual property;
	WorthPoint Corporation is an it's essentially a
	website that allows people to value and sell their
	antiques. This was an investment that LEDC came upon.
	The original investment was, I believe, a company that
	deals in antiques which was acquired by WorthPoint, and
	that at this point, the shares that LEDC had has
	probably been diluted to the point where there's not
	going to be any value realized, so we marked that down
	to no value.
	That concludes the summary. If you guys
	have any questions or comments on any of the

That concludes the summary. If you guys have any questions or comments on any of the investments, I'll be glad to address those at this point.

MS. VILLA:

Any questions from the Board?

MR. ROY:

I do. I see that basically four out of



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I'm not sure exactly what their portfolios 1 look like, but is there some common, explainable reason 2 for that, good explainable reason for that? 3 MR. KATSANIS: 4 For the most part -- well, some of them, 5 for example, Audubon, which went into receivership, it's 6 really unsure right now, particularly for the venture 7 funds --8 MR. ROY: 9 I said four out of 15 losses. Four out 10 of 15 had gains. That's what I should have said. 11 MR. KATSANIS: 12 Four out of 15 had gains. 13 Several of the venture funds are at the 14 end of their life, which -- so, essentially, a lot of 15 the investments that are left -- the good ones have paid 16 off and have been refunded back or distributed back to 17 LEDC, and, you know, what's left is sort off the dogs. 18 19 MR. ROY: So this is just a change in market value 20 on our current investment; it doesn't necessarily 21 reflect our return on the investment overall? 22 MR. KATSANIS: 23 Correct. It's just the year-over-year 24



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change from 2012.

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1	MR. ROY:
2	Do they have any indication on your
3	report that would give us a description on our net
4	return of investment through the life of those funds?
5	MR. KATSANIS:
6	I have not calculated that, but I guess
7	that's something that if the Board was interested in
8	MR. ROY:
9	I thought that was more important than
10	just a change of value. Obviously there will be ups and
11	downs, but if we got paid over the years, we've recouped
12	our investment, and as you say, we're on the tail end of
13	the fund and the fund is just kind of playing out,
14	that's one thing, but particularly if we recouped our
15	investment.
16	Does anybody have any idea with respect
17	to my question?
18	(No response.)
19	MR. ROY:
20	This is how we've done on these funds
21	overall?
22	MR. BROUSSARD:
23	The LEDC accountant maintains an Excel
24	spreadsheet which we've established the amount invested



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over the years, the returns, dividends, the markdowns,

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so Errol might be able to...

#### MR. SMITH:

Yeah, I have a spreadsheet, but, also, I'm in the process of computerizing that. I do have a spreadsheet that gives the history that I do pass along when we're getting ready to do this audit. I have that. I can prepare that. I can show you what our original investments were and show you what we've done in the year in the form of dividends and returns on investments. And I'm also, at this point, putting --computerizing that function so that we'll be able to print out reports so we can see what the balance is, what the returns are ongoing from this point on. That hadn't happened prior, but that's something else I'm doing right now as we speak, so I do have that information.

#### MR. ROY:

I'm sure Chaffe did what they were supposed to initially when charged, but I think that particular information will be a lot more relevant to analyze those. If the return on the investment, for example, is only four out of 15 and did well, then we need to scratch our head going forward on investments.

#### MR. SMITH:

What we can do going forward when doing



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1	these reports, I can have that information also and go
2	through each of those.
3	MR. ROY:
4	I think that would be good for the
5	Board.
6	MS. VILLA:
7	Perhaps a column that shows the initial
8	investment
9	MR. KATSANIS:
10	Okay.
11	MS. VILLA:
12	by the Board.
13	MR. KATSANIS:
14	Okay.
15	MS. VILLA:
16	Any other questions?
17	(No response.)
18	MS. VILLA:
19	Do you have any other information to
20	present at this time?
21	MR. KATSANIS:
22	That concludes
23	MS. VILLA:
24	If I can get a motion to accept the
25	evaluation of report.



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1	MR. KAMATH:
2	So moved.
3	MR. ROY:
4	Second.
5	MS. VILLA:
6	So it's been approved to accept the
7	report by Chaffe & Associates, and this also will be
8	presented to the Board at our meeting.
9	Next on the agenda oh, I need to
10	vote. Sorry. There's only three of us.
11	(Several members respond "aye".)
12	MS. VILLA:
13	So with that, we can accept it into the
14	record.
15	Next on the agenda is, I think, other
16	business, which Brenda, I think you handed out was
17	this for this meeting, the financial meeting?
18	MS. GUESS:
19	Yes.
20	We listed on the agenda the audit of the
21	federal initiative, the SSBCI. At the time that we put
22	that on the agenda, we had not received the financial
23	report. In fact, the final report was just signed off
24	by the US Treasury on the 9th of January, and as Aaron
25	mentioned during his report that parts of his audit



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included the activities of our loan program and our
investments under SSBCI, and we were very pleased that
we received a clean audit from them on the activities,
the usage of the funds and that we were following the
very arduous federal guidelines and that we had a very
clean audit. They performed the audit in August of last
year, and we, too, were nervous being that this was our
first rodeo with the federal government. The auditors
with the Office of the Inspector General came into the
office, reviewed all 15 of our loan files and, at the
time, our two or three Venture Seed Fund investments,
and so we were pleased that our audit received no
findings and we got a clean slate. So this was
presented to you for acceptance of this report as well.

If there are any questions, I'll be happy to answer those.

MR. ROY:

Can we expect an annual on it?
MS. GUESS:

I think that once we were applying for our second tranche of dollars and the audit that triggers the Treasury in performing an audit, we may not get another audit until 2017, which is the end of the SSBCI period. So as of right now, I think that's the only planned audit is at the end of the program.



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1	However, even though the program is several years old,
2	they're still doing very making adjustments in
3	policies and procedures as they go along. So we don't
4	expect that.
5	MS. VILLA:
6	So when we request the third tranche,
7	that doesn't trigger another audit?
8	MS. GUESS:
9	No, it does not.
LO	MS. VILLA:
<b>L1</b>	Okay. So if there's no other questions
12	or comments from the Board, if not, I'd like to commend
13	Brenda and her staff that works on the SSBCI program and
14	Celia that works with compliances. They've done an
15	excellent job in administrating these fund, and, also,
16	receiving a clean bill of health, so to speak, in an
17	audit from the Inspector General's office is something
18	that's really commendable to you and your staff. They
19	really worked hard to make sure that we achieved this,
20	so thank you.
21	MS. GUESS:
22	Thank you.
23	MS. VILLA:
24	And so if you don't have any other
25	questions, I'll move to accept the SSBCI audit by the



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1	Inspector Genera	al into the record of LEDC.
2	MR.	ROY:
3		Second.
4	MS.	VILLA:
5		Okay. And I vote "aye".
6	(Sev	veral members respond "aye".)
7	Ms.	VILLA:
8		So we accept those and will present that
9	to the Board as	well.
10		Is there any other business that we have
11	for the finance	committee?
12	(No	response.)
13	MS.	VILLA:
14		With that, if I could get a motion to
15	adjourn.	
16	MR.	ROY:
17		So moved.
18	Ms.	VILLA:
19		Okay. Thank you.
20	(Me	eting concludes at 9:35 a.m.)
21		
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#### REPORTER'S CERTIFICATE:

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I, ELICIA H. WOODWORTH, Certified Court
Reporter in and for the State of Louisiana, as the
officer before whom this meeting for the Finance
Committee of the Louisiana Economic Development
Corporation, do hereby certify that this meeting was
reported by me in the stenotype reporting method, was
prepared and transcribed by me or under my personal
direction and supervision, and is a true and correct
transcript to the best of my ability and understanding;

That the transcript has been prepared in compliance with transcript format required by statute or by rules of the board, that I have acted in compliance with the prohibition on contractual relationships, as defined by Louisiana Code of Civil Procedure Article 1434 and in rules and advisory opinions of the board;

That I am not related to counsel or to the parties herein, nor am I otherwise interested in the outcome of this matter.

21

22

Dated this 1st day of February, 2014.

23

24

25

ELICIA H. WOODWORTH, CCR CERTIFIED COURT REPORTER



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